

Salesforce Certification Training Course Content

Course Duration - 45-50 Hrs., 7-8 Weeks

Course Information

Batch Options

Weekday Batch
Mon - Fri - 1.5 Hr./Day

About the Trainer

Industry Expert Trainer with 15+ Years
Real Time Work Experience at Top US
Based Product and Consulting Firms

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Introduction To Salesforce Training

Salesforce

Salesforce is the world's most trusted customer relationship management (CRM) platform. It helps firms marketing, sales, commerce, service and IT teams work as one from anywhere – so you can keep customers happy everywhere.

What you'll learn

- Salesforce Admin and Developer Certification Course Content covered
- Data Modeling, Management, Lightning Experience Customization, Reports & Dashboards
- Formulas and Validations, Data Security, Advanced Formulas
- Flow Builder, Apex Basics & Database and Apex Triggers
- Autolaunched & Scheduled Flows, Screen & Record-Triggered Flows, Apex Integration Services
- Platform API Basics, Apex Integration Services & Asynchronous Apex
- Clear Salesforce Admin and Developer Certification Exams and get Job Ready
- Resume & Interview Preparation and Job Assistance

Course Content

***** Salesforce Admin Basics *****

Module 1: Salesforce Platform Basics

- What is Cloud Computing
- Service and Deployment models in the Cloud
- Why Salesforce is No#1 CRM System
- Introduction to Salesforce Platform
- Get Started with the Salesforce Platform
- Discover Use Cases for the Platform
- Understand the Salesforce Architecture
- Navigate Setup
- Power Up with AppExchange

Module 2: Salesforce Platform Basics

- Sign-up for a Free Environment / Org
- Adding company logo
- Benefits of System overview
- Salesforce Key Building Blocks
- Editions and Different Environments Available
- MVC Pattern

Module 3: Data Modeling in Salesforce

- Salesforce Data model, Objects, Relationships and Fields
- Understand Custom & Standard Objects
- Create Object Relationships
- Field and Data Types
- Custom Field Properties
- Field Dependencies
- Types of Relationship Fields
- Work with Schema Builder

Module 4: Data Management in Salesforce

- Import Data
- Export Data

Module 5: Lightning Experience Customization

- Set Up Your Org
- Create and Customize Lightning Apps
- Create and Customize List Views
- Customize Record Highlights with Compact Layouts
- Customize Record Details with Page Layouts
- Create Custom Buttons and Links
- Empower Your Users with Quick Actions

Module 6: User Engagement

- Get Started with User Engagement
- Promote Feature Adoption and Discovery
- Enable Users to Learn in the Flow of Work
- Design a User Engagement Journey

Module 7: Reports & Dashboards for Lightning Experience

- Introduction to Reports and Dashboards in Lightning Experience
- Create Reports with the Report Builder
- Format Reports
- Visualize Your Data with the Lightning Dashboard Builder
- Extend Your Reporting Strategy with AppExchange

***** Salesforce Admin Intermediate *****

Module 8: Formulas and Validations

- Use Formula Fields
- Implement Roll-Up Summary Fields
- Create Validation Rules

Module 9: Data Security

- Overview of Data Security
- Control Access to the Org
- Control Access to Objects
- Control Access to Fields
- Control Access to Records
- Create a Role Hierarchy
- Define Sharing Rules

Module 10: Picklist Administration

- Get Started with Picklists
- Manage Your Picklist Values
- Share Values with Global Value Sets

Module 11: Approve Records with Approval Processes

- Customize How Records Get Approved
- Build an Approval Process

Module 12: AppExchange Basics

- Get Started with AppExchange
- Navigate AppExchange
- Explore AppExchange Listings
- Install AppExchange Packages
- Connect and Contribute to the AppExchange Community

Module 13: External Services

- Get Started with External Services
- Define an API Specification for an External Service

Module 14: Use External Services with a Flow

- Register an External Service
- Access External Business Actions
- Create a Flow Using External Services Actions

Module 15: Salesforce Mobile App Rollout

- Get Started with Your Salesforce App Rollout
- Craft Your Rollout Strategy
- Become a Mobile Expert and Evangelist
- Test Your Mobile Customizations
- Plan Your Rollout
- Communicate the Rollout to Your Company
- Roll Out the Salesforce App to Your Users

Module 16: Build a Space Station App

- Create the Space Station App
- Build the Object Model
- Modify the User Experience
- Add Business Logic
- Create Reports and Dashboards

***** Salesforce Admin Advanced *****

Module 17: Advanced Formulas

- Use Basic Logic in Checkbox Formulas
- Use Numbers, Currency, and Percentages in Formulas
- Use Date, Date/Time, and Time Formulas
- Use Picklists in Formulas
- Use Text Formulas
- Level Up with Advanced Formulas
- Troubleshoot Formula Errors

Module 18: Event Monitoring

- Get Started with Event Monitoring
- Query Event Log Files
- Download and Visualize Event Log Files

Module 19: Company-Wide Org Settings

- Learn About Regional Settings
- Discover Multiple Currency Settings

***** Salesforce Developer Beginner *****

Module 20: Salesforce Development

- Get Ready to Develop
- Create a Data Model Using Clicks
- Write Business Logic in Apex
- Build a Reusable UI Component with Lightning Web Components
- Power Up with AppExchange

Module 21: Flow Builder Basics

- Get Started with Automation
- Go with the Flow
- Meet Flow Builder
- Learn About Flow Variables

Module 22: Apex Basics & Database

- Get Started with Apex
- Use sObjects
- Manipulate Records with DML
- Write SOQL Queries
- Write SOSL Queries

Module 23: Apex Triggers

- Get Started with Apex Triggers
- Bulk Apex Triggers

Module 24: Lightning Web Components Basics

- Discover Lightning Web Components
- Create Lightning Web Components
- Deploy Lightning Web Component Files
- Handle Events in Lightning Web Components
- Add Styles and Data to a Lightning Web Component

***** Salesforce Developer Intermediate *****

Module 25: User Management

- Add New Users
- Control What Your Users Can Access

Module 26: Lightning App Builder

- Get Started with the Lightning App Builder
- Build a Custom Home Page for Lightning Experience
- Build a Custom Record Page for Lightning Experience and the Salesforce Mobile App
- Build an App Home Lightning Page
- Work with Custom Lightning Components

Module 27: Autolaunched and Scheduled Flows

- Get Started with Autolaunched Flows
- Build an Autolaunched Flow
- Run an Autolaunched Flow from a Custom Button
- Schedule a Flow

Module 28: Screen Flows

- Get Started with Screen Flows
- Build a Screen Flow
- Give Users a Choice
- Add More Options to Your Screens
- Improve the Look and Feel of Your Screens

Module 29: Record-Triggered Flows

- Get Started with Triggered Flows
- Build a Record-Triggered Flow
- Add a Scheduled Task to Your Flow
- Meet Flow Trigger Explorer

Module 30: Apex Testing

- Get Started with Apex Unit Tests
- Test Apex Triggers
- Create Test Data for Apex Tests

Module 31: Lightning Design System Basics

- Lightning Design System Introduction
- Use of SLDS
- Create Test Data for Apex Tests

Module 32: Lightning Web Components and Salesforce Data

- Use Lightning Data Service to Work with Data
- Use Apex to Work with Data
- Handle Server Errors

Module 33: Platform API Basics

- Get to Know the Salesforce Platform APIs
- Use REST API
- Use SOAP API
- Use Bulk API 2.0
- Use Pub/Sub API

Module 33: Apex Integration Services

- Apex Integration Overview
- Apex REST Callouts
- Apex SOAP Callouts
- Apex Web Services

Module 34: Asynchronous Apex

- Asynchronous Processing Basics
- Use Future Methods
- Use Batch Apex
- Control Processes with Queueable Apex
- Schedule Jobs Using the Apex Scheduler
- Monitor Asynchronous Apex

Module 35: Lightning Web Component Troubleshooting

- Get Ready to Troubleshoot
- Use Breakpoints
- Monitor JavaScript Execution

Module 36: Lightning Web Components Tests

- Get Started with Testing
- Set Up Jest Testing Framework
- Write a Jest Test
- Write a Jest Test for Wire Service
- Mock Other Components

Module 37: Platform Events Basics

- Understand Event-Driven Software Architecture
- Define and Publish Platform Events
- Subscribe to Platform Events

Module 38: Set Up Your Salesforce Mobile Developer Tools for Lightning Web Components

- Install Salesforce Mobile App Simulator for iOS
- Install Salesforce Mobile App Emulator for Android
- Use Salesforce Mobile Developer Tools
- Use Browser Tools to Help You Debug

Module 39: Salesforce Mobile SDK Basics

- Get Started with Salesforce Mobile SDK
- Understand Security and Authentication

Module 40: Application Lifecycle and Development Models

- Understand What Application Lifecycle Management Is
- Learn the Basics of Release Management
- Manage Changes in Increasingly Complex Releases
- Use Package Development for More Flexible Releases

Module 41: Salesforce Admin and Developer Certifications

- Explain various Salesforce Certification Options
- Discuss 50+ Important Salesforce Admin and Developer questions
- Practice Salesforce Certification Admin Developer questions

Module 42: Guidance on Certification and Resume Preparation, Interview and Job Assistance

- Prepare Crisp Resume as Salesforce Admin & Developer
- Discuss common interview questions in Salesforce
- Explain students what jobs they should target and how